



This book was customized by

Stephen Heusner



SFEPHEN AND THE SPACE OLYMPICS



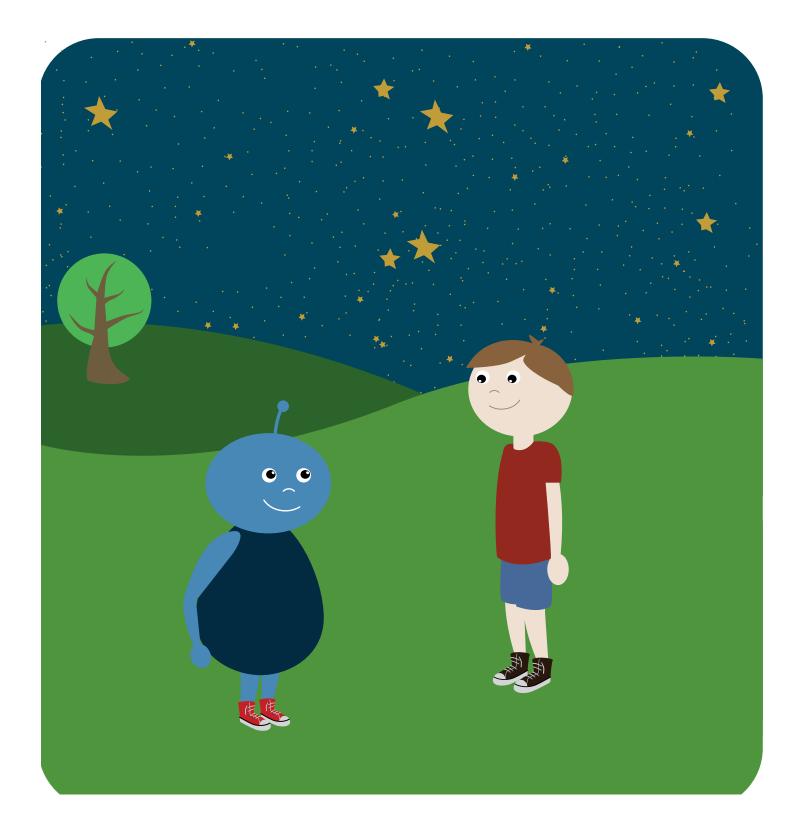




One starry night in Fort Mill, Stephen looked through his telescope. All of a sudden, Stephen noticed a bright flaming object falling from the night sky.



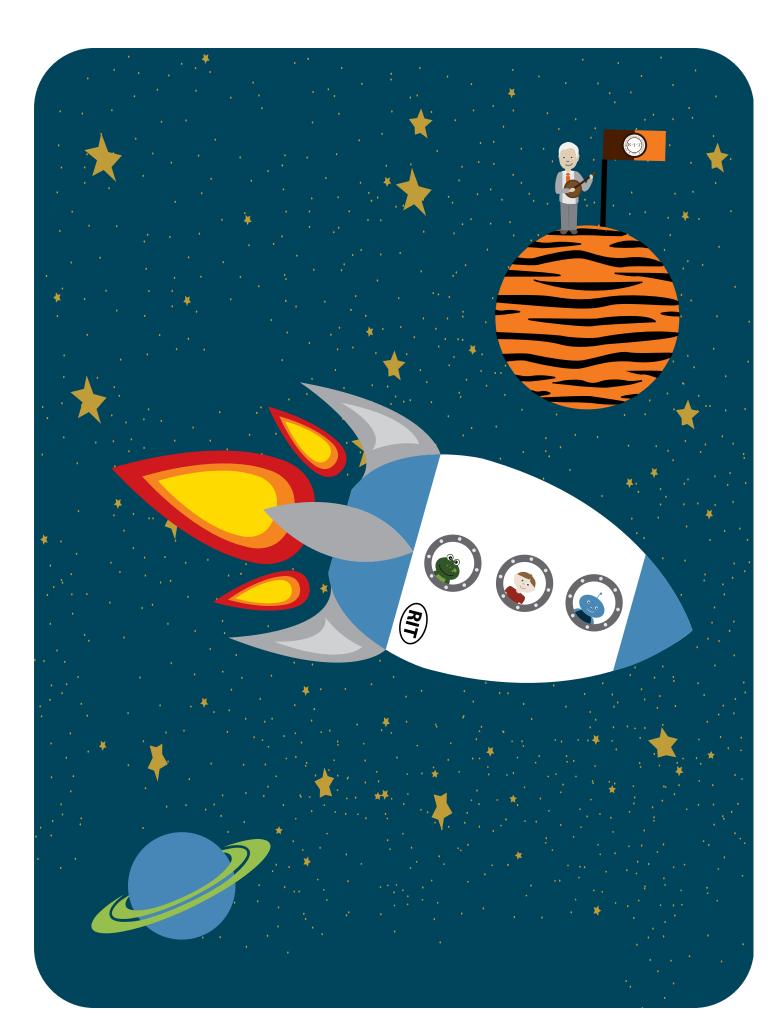
Stephen heard a loud crash in the backyard. Gracie the frog, his pet, hopped quickly out the backdoor followed closely by Stephen. To their surprise they discovered a crashed alien spaceship with a blue alien sitting beside it looking dazed.

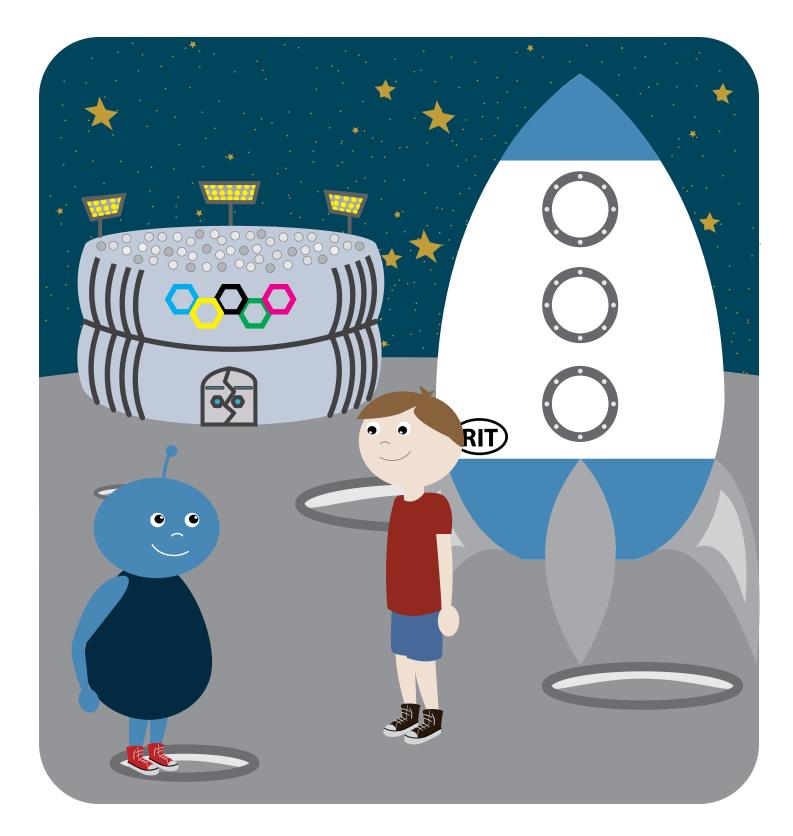


"Hello, my name is Kathy," said the alien, "and I need your help getting home. You see, I am competing in the Space Olympics today and I would be so happy if you could help fix my spaceship!" "I would be delighted to help!" shouted Stephen.



"But I've never fixed a spaceship before," said Stephen, "How will I know what to do?" Kathy replied, "Of course you can fix a spaceship. You have the power of Imagination! Imagination is a gift that all human beings possess. You can imagine the most amazing things. Close your eyes Stephen and imagine yourself flying through space in my spaceship!"





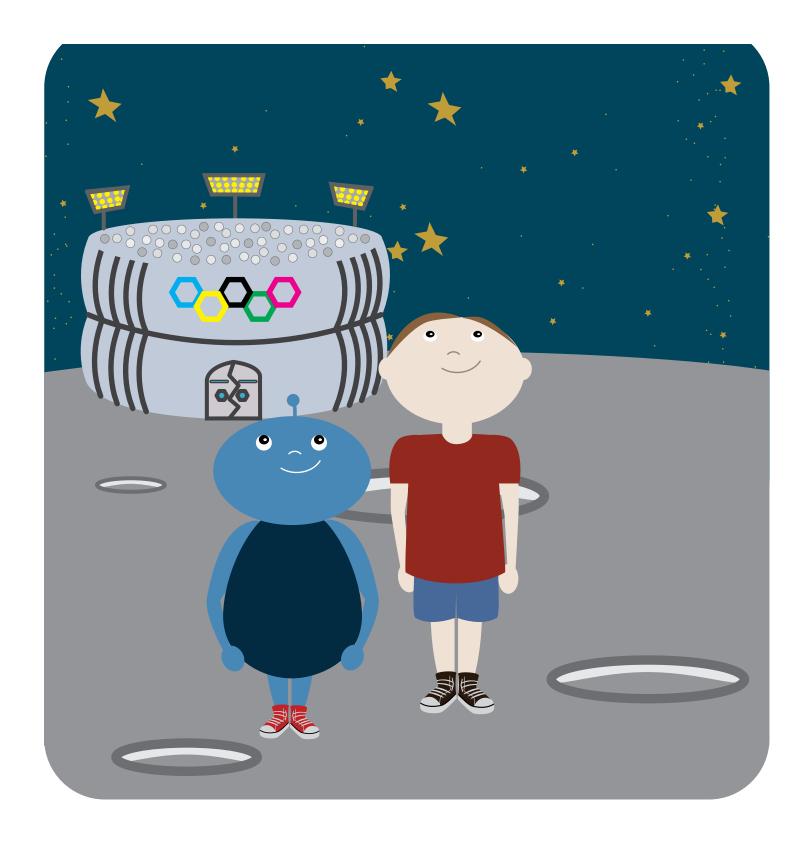
We arrived just in time!" yelled Kathy. "The race is about to start!" "Good luck!" cheered Stephen as Kathy hurried to the starting line.



It was a close race! Kathy ran past Stephen and he cheered loudly. As the runners neared the finish line, Stephen wondered who will win?



Stephen waited nervously to find out the winner. Any of the aliens could have won. Finally, the announcer shouted: "Kathy wins!" Kathy climbed to the top of the winner's stand and accepted a gold medal.



Kathy thanked Stephen for all his hard work and said, "When you get back to Fort Mill tonight, look up at the night sky. You never know what you might see in the stars!"



COLOPHON

PawPrint was designed and produced by the School of Media Sciences' student-run group, Connect, at the Rochester Institute of Technology in Rochester, NY. The project was made possible with a printer donated by Toshiba Business Solutions and paper donated by Mohawk. The concept of PawPrint was derived from a course project in the New Media Team Project winter 2012 course. The name PawPrint represents a connection to RIT's mascot, the tiger, and the historic foundation of the School of Media Sciences, print.

Production utilized countless iMacs, Macbook Pro laptop computers and even more cups of coffee. Connect used Adobe CS6 Illustrator, InDesign and ExtendScript Toolkit, AppleScript, PERL and CouchDB to generate each book with server space provided by RIT's College of Imaging Arts & Sciences. PawPrint takes information input by the user through the website (pawprint.cias.rit.edu) and stores it in a CouchDB database. The PERL script constantly checks for a new entry in the database. With each new entry, PERL calls the ExtendScript to create a book through InDesign using the database information input by the user. Once completed, a PDF is generated and saved to a folder containing PDFs that have not yet been printed. Meanwhile, PERL constantly checks the folder holding the PDFs and when it finds a new PDF file, the file is sent to the printer. Once printed, the file is removed from the folder and archived along with the InDesign file. Each book at Imagine RIT 2013 was printed and folded by a TOSHIBA 5540c printer in full color onto Mohawk 50/10 80# gloss text-weight paper. The fonts African, CF Spaceship, Junction, McKloud Misty, Milkyway, PWBubbles and Sanchez were used throughout the book, logo and signage. Connect staff created all illustrations in the book.

Connect is a group of students from RIT's College of Imaging Arts and Sciences who work to connect prospective and current students, faculty, staff and alumni with what is going on in the School of Media Sciences. The School of Media Sciences (SMS) offers a one-of-a-kind opportunity to develop skills across areas such as traditional publishing, cross-media workflow, digital asset management and database publishing. Leadership and management in these dynamic industries require an understanding of both cutting edge technology and emerging markets.

Please address any questions to ritSMSconnect@rit.edu.

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