

The New City

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What is The New City?

- A post apocalyptic story that dives into the lives of a narrator as well as interviewees who lived in the city before and after “The Incident”.
- Through story text, interviews, hidden messages, and their own input, the users will learn more about the lives of the characters and hints of what “The Incident” is.

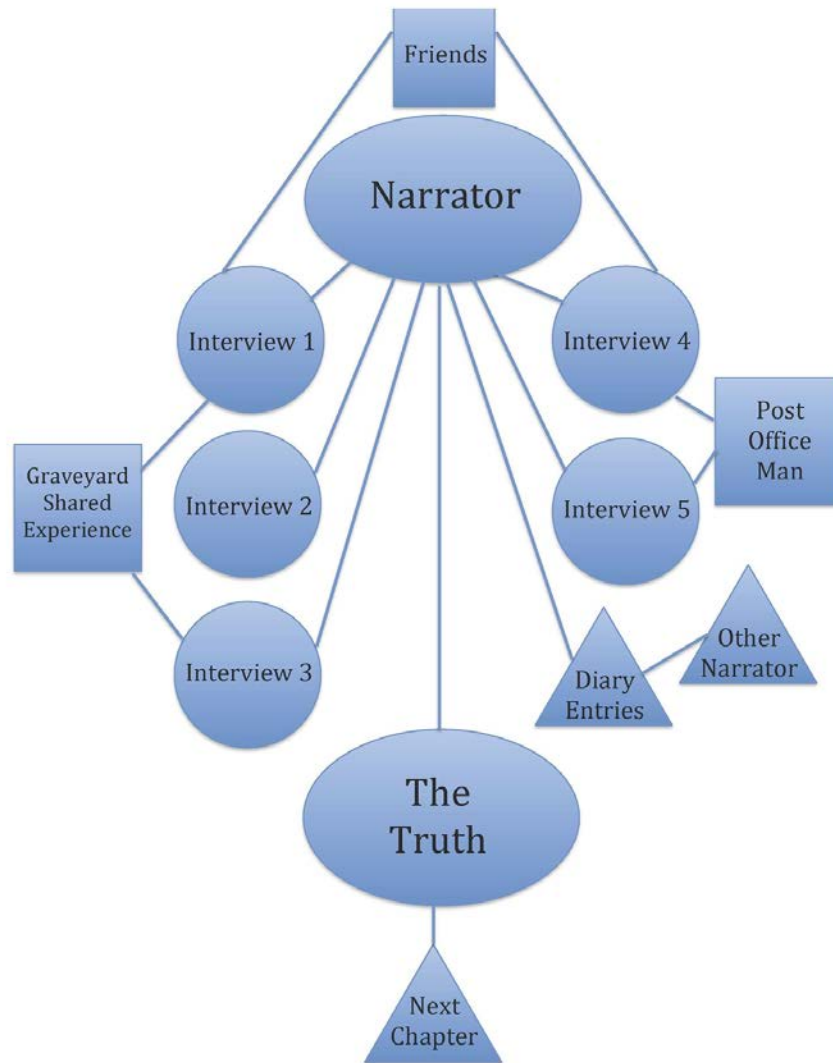
Completed Tasks

- Website is live and up to date
- Main printed piece is implemented
- All videos are live (Intro Video and Interviews)
- Social media is live

Issues We Are Having

- Getting people to want to interact on social media to demonstrate how our project would work

Story Map



Characters

Narrator (The old narrator)

Miles

Stephanie

David

Barbara

Georgia

Mystery Follower (The current narrator)

Media

Website

Social Media

Physical Print

App/Game (Conceptual)

Website

The website is the main link between all of our content and the user. Everything is connected to the website in some way, shape, or form, as well as promoted too. The website houses all of the interviews and scripts, has live feeds to social media, as well as regular button links, and contains a section dedicated to having the users connect themselves to our print edition.

Website Link and Screenshots

- thenewcity.cias.rit.edu

Website Screenshots



The New City

How It Used To Be

Empty. Desolate. Terms we've all become too familiar with as of recent. It wasn't always like this. The city used to be roaring with people: varieties of culture, age, and income all looking for a community to spend their life in. A place they thought would be safe... until the incident. No one really knows what happened, so I've set out to find the real truth, join me in my journey to exposing the truth behind what really happened.



Next: Interview 1 ➡

Search ...

THE NEW CITY TWITTER STREAM

Don't forget to keep posting to Instagram! There are new winners every week! Try it and you could be featured on our page!

#TheNextChapter - 6 days ago

Congratulations @supertasty for winning the photo of the week contest! I guess the incident affected... <https://t.co/ZW0UHGwjmu> -

1 week ago

1 followers

Follow The New City

CATEGORIES

No categories

META

[Log in](#)

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[Comments RSS](#)

[WordPress.org](#)

MENU

How It Used To Be

Interview 1 – I Can Still Smell The Old City

Interview 2 – I Don't Hear The Things I Used To

Interview 3 – The Tastes Aren't Like They Used To Be

Interview 4 – I Don't See All That I Used To

Interview 5 – Not Everything Feels The Way That It Used To

The Truth

The Next Chapter

Search ...

Website Link and Screenshots

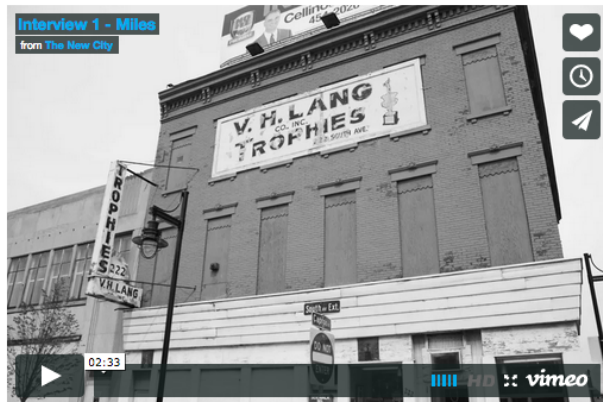


The Truth

Interview 1 – I Can Still Smell The Old City

It feels like it was just yesterday that the incident occurred. However, it's been over 23 years... 23 long years. I can still smell the different scents that each person gave to this once lively city. I can remember the cultural vibe that was once a part of almost every street corner. That's the thing though, these are only memories. Things will never be the same. The incident changed all of those smells and feelings the old city used to provide every person. It changed them to a scent of nothingness and if anything at all just the smell of nature overtaking everything it can. The lively feelings have changed into loneliness and anxiety. I used to be able to sleep at night, but I can't recall the last time I've had that privilege.

The following interview dives deep into the happy vibes the old city used give many of us. It also shares the drastic changes that occurred after the incident. The above image not only touches close to my heart, but even more so to the person you are about to hear a tragic and moving story from. After listening to the interview, take a minute to visualize how we used to see the old city and compare it to what you see as the new city. Close your eyes and try to imagine why we are so devastated by the incident and wish more than anything we could have back what we once had.



[← Previous: How It Used To Be](#) | [Next: Interview 2 ➡](#)

Interview 2 – I Don't Hear The Things I Used To

Off to the next interview I go, that kid Miles tipped me off to a woman he once saw at the graveyard so that's where I headed. It took a while, I had to go back and forth between the places for a couple days to finally get a hold of her, but I'd do anything to uncover the truth.

The following interview dives into the life and perspective of Stephanie, a woman who focuses particularly on the sounds of life.



[← Previous: Interview 1](#) | [Next: Interview 3 ➡](#)

Interview 3 – The Tastes Aren't Like They Used To Be

After interviewing Stephanie, she told me about her boyfriend who she lived wit, which I thought was odd since I hadn't seen him the entire time I've been here, she told me he was out scavenging for food, that he'd been gone for days. She asked me to stay with her until he returned, which seemed odd to me since she barely knew me, however I obliged and slept on her couch. He returned in the morning and I woke up to a gun in my face asking me who I was, Stephanie came running out telling him it was okay. After some breakfast he agreed to let me interview him.

The following interview dives into the life and insights of David, and focuses on the tastes current and past.



[← Previous: Interview 2](#) | [Next: Interview 4 ➡](#)

Interview 4 – I Don't See All That I Used To

Once I finished with David and Stephanie, I had once again started from where I began, with nothing, no leads, no new prospects, nothing. I then remembered something, Miles had mentioned something about some older lady or something, so I had to find him again, as dreadful as it really did sound to me. I went back to Miles to ask him where I could find this friend of his, and so he invited me to go with him the next time he went to go see her. As much as I really didn't want to, I agreed as this is the only lead I have. Across town we traveled to meet this acquaintance, and much to my surprise it was an older woman who answered the door, quite surprising for someone her age to tolerate Miles.

The next interview dives into the life of Barbara, and she focuses on the specifics of the sights, new and old.



[← Previous: Interview 3](#) | [Next: Interview 5 ➡](#)

Interview 5 – Not Everything Feels The Way That It Used To

Barbara had mentioned something about an old babysitter or caretaker of hers, some woman named Georgia, so I set out to find her, something about a post office, so there I waited for her and she finally showed up, bright and early one morning. It kind of surprised me to see her out and about by herself but she was in incredible shape for a woman her age.

The following interview dives into the life of Georgia and the feelings of her times, both good and bad.



← Previous: Interview 4 | Next: The Truth →

The Next Chapter

I came from another city thinking that was the only place the incident affected, but after making my way here and finding all of these interviews and witnessing the devastation, I realized I was wrong. The incident is widespread. I don't know what cities were affected or how badly they have fallen. With your help, we can uncover all the cities affected and connect lost friends, family, and loved ones that have been pulled apart by the incident. Share your story via Instagram or Twitter below.

There is a chance your shared Instagram photos will be included in a possible new print book filled with photos of incident. Check out the "Print Book" page to find out more.

View and participate in the Next Chapter of the story via our Instagram and Twitter streams below.



Powered by Feed Them Social

Follow on Instagram

Follow @thenewc

Followers: 1

@thenewcity2015 Thursday, May 14th, 2015 at 8:24am
Don't forget to keep posting to Instagram! There are new winners every week! Try it and you could be featured on our page! #TheNextChapter

@thenewcity2015 Tuesday, May 12th, 2015 at 9:41am
Congratulations @supertasty for winning the photo of the week contest! I guess the incident affected... <https://t.co/ZW0UgWjnu>

@thenewcity2015 Tuesday, May 5th, 2015 at 8:47am
What happens next? You decide! The Next Chapter is still undecided!
<http://t.co/3G7z0U8Z4D> #TheNextChapter

@thenewcity2015 Thursday, April 30th, 2015 at 10:01am
Abandoned. Or so everyone thought. Find out more from the link in our bio. #thenewcity
<https://t.co/OgIhtvG4M7>

@thenewcity2015 Thursday, April 30th, 2015 at 9:43am
Things will never be the same. For better or worse. Find out more: <http://t.co/YF26RC5kt>
#TheNewCity

Powered by Feed Them Social


Social Media

There will be a Twitter page prompting feedback and promoting our app.

There will be an Instagram account where there is the opportunity for the community to connect their personal photos to our page to increase interactivity.

There will be a Vimeo account to share videos (interviews, teaser video, etc.)

Social Media Links and Screenshots




TWEETS
5


FOLLOWERS
1


Edit profile

The New City
@thenewcity2015

Who to follow · Refresh · View all

**Salvatore's** @Salvatoresbuff
Follow Promoted

**reed wetmore** @reedlevii
Follow

**Alissa Roy** @ThisAlissa
Follow

Find friends

Trends · Change


#LoveThisLife
Love life and live it naturally with Chobani
Promoted by Chobani


#DescribeYourselfIn3Words
Describe Yourself in 3 Words
47.1K Tweets about this trend


#SoftenAFilm
Just started trending


#HumpDay
23 Pictures That Will Make Your Hump Day
Infinitely More Enjoyable
10.9K Tweets about this trend


Tweets Tweets & replies

**The New City** @thenewcity2015 · May 14
Don't forget to keep posting to Instagram! There are new winners every week! Try it and you could be featured on our page! [#TheNextChapter](#)

**The New City** @thenewcity2015 · May 12
Congratulations @supertasty for winning the photo of the week contest! I guess the incident affected... [instagram.com/p/2lsR5TGwr4/](https://www.instagram.com/p/2lsR5TGwr4/)

**The New City** @thenewcity2015 · May 5
What happens next? You decide! The Next Chapter is still undecided! thenewcity.cias.rit.edu/?page_id=83 [#TheNextChapter](#)

**The New City** @thenewcity2015 · Apr 30
Abandoned. Or so everyone thought. Find out more from the link in our bio. [#thenewcity](#) [instagram.com/p/2G0ryPmwgY/](https://www.instagram.com/p/2G0ryPmwgY/)

**The New City** @thenewcity2015 · Apr 30
Things will never be the same. For better or worse. Find out more: thenewcity.cias.rit.edu [#TheNewCity](#)

View summary

Social Media Links and Screenshots



Edit Profile

thenewcity2015

The New City <http://thenewcity.cias.rit.edu>

4
posts

4
followers

1
following

May 2015



April 2015



Social Media Links and Screenshots



thenewcity2015

3 weeks ago

Abandoned. Or so everyone thought. Find out more from the link in our bio. [#thenewcity](#)



Leave a comment...



Social Media Links and Screenshots



thenewcity2015

2 weeks ago

Feeling inspired?? Join our photo of the week contest and share YOUR city's story! Tag us in your photo and use the hashtag [#TheNextChapter](#) to be entered! Winners will be announced next week!



Leave a comment...



Social Media Links and Screenshots



thenewcity2015

1 week ago

Congratulations @youfrontin for winning the photo of the week contest! I guess the incident affected the Twin Cities too. I wonder if things are any better there.
#TheNextChapter #TwinCities #Minnesota



youfrontin and ace7382 like this.



Leave a comment...



Social Media Links and Screenshots



thenewcity2015

6 days ago

Get out and explore! You never know which other cities and places this could've happened to! Snap a photo and tag us in it to be entered into the photo of the week contest! [#TheNextChapter](#)

♥ **ace7382** likes this.



Leave a comment...



Social Media Links and Screenshots

<https://twitter.com/thenewcity2015>

<https://instagram.com/thenewcity2015/>

Physical Print

The Incident is our main event that took place in the story. On “The Next Chapter” page, we will have a brief continuation of our story to help guide users into wanting to continue it in their own city.

These stories that they create via the online community (social media) will then become the bases for an additional photography book, similar to the original book (showed in class), which revolves around the new areas focused on by the users. We could then choose to publish a new printed book every few months based on the new stories (which the users are creating) that expand upon our original story.

Print Book Photos





Taken.



Link To Print Piece Website

http://thenewcity.cias.rit.edu/?page_id=166

App/Game

We would create a gaming piece for our story that is similar to Candy Crush or Bejeweled. It would be an app that you can download on your smartphone with visuals that represent factors in our story. (chemical test tubes/beakers, toxic symbols, fire, etc.)

After beating a level in the game, the user will unlock supplemental information revolving around our story. The supplemental information will be in the form of diary quotes/interview quotes not included in audio recordings.

At the end of our story on the website, we will let the user know they can unlock secret information, by playing our game, that expands upon what they already know.

Image of Game Idea



Diary Entries

-I found my first interviewee today, the first of hopefully many to come. He talked a lot about the scents that came from the city. He was kind of bratty to be honest, I was not very pleased to have stumbled upon him but I guess I have to start somewhere. Hopefully my next one will be better.

-Barbara had a surprising southern accent that caught me off Guard, very sweet but I see why she likes Miles, she's just lonely. I actually find it relatively difficult to believe she is surviving on her own but she must have a garden or something somewhere. It is interesting to see how people live, especially compared to how I'm currently shackled up.

-I can't help but feel that someone knows where I am, what I'm doing and the moves that I'm making, but I have yet to actually prove this, am I going crazy? What is this city doing to me.

-If you're reading this, it's already too late, this city has done too much to its inhabitants, and even me. I can't tell if I'm going crazy or if there actually is someone following me and quite frankly I can't take it anymore. I didn't find out what caused the incident, but I think that whoever was potentially following me didn't like what I was digging into. What are they hiding? I'm not sure, I hope someone else finds this, to uncover the truth and to maybe even save this new city.

Story Elements

Genre - Mystery

Plot - This city has been mostly abandoned because of an apocalyptic situation, one person has set out to find out everyone's story, and reveal the truth behind it all.

Characters - Our Interviewer, interviewees, and our murderer

Style - First person style, narrator.

Theme(s) - Home is where the heart is. Sometimes the only person you can trust is yourself. Not everyone is who they say they are.

Setting - Rochester, NY, abandoned by all but a few.

Principles of Transmedia Storytelling

Spreadability - via social media (Twitter, Instagram, Facebook)

Drillability - Users can read text, view/listen to interviews that go more in depth, read posts on social media, etc.

Continuity - Interviews build off of the story being told via text on the website, and that story expands as users go into the realm of social media.

Multiplicity - Users can expand upon the characters and the story by starting their own version after they read the page called "The Next Chapter" which leaves them with a cliffhanger. This cliffhanger will lead into options for users to use social media to continue the story in their perspective.

Principles of Transmedia Storytelling Cont.

Extractability- The ability for users to expand upon the characters and story allows them to take an aspect of our story with them and continue it.

Worldbuilding - Characters are built through the story text, audio/video clips, photos in web and print, and continued through social media

Seriality - Each media adds to the story. Interviews add more perspective from the interviewees, photos in the website as well as print piece add a good visual representation of what the new city is like, and social media is a way to expand upon the story from the user standpoint.

Subjectivity - The story is told through the different viewpoints of each character (narrators, interviewees, and eventually the users)

Performance- In “The Next Chapter” page, users will be able to expand upon the characters and the story by starting their own story based upon “The New City”. They will have options to use different social media platforms to continue the story in their perspective.







Demo?